

CULTURAL *INNOVATION* INTERNATIONAL PRIZE

Rules for the third call for entries

2018-2019 INTERNET

1. INTRODUCTION

The Cultural Innovation International Prize is a biennial competition organised by the Centre of Contemporary Culture of Barcelona (hereinafter, the CCCB) with the aim of incentivising projects that explore possible cultural scenarios of the coming years.

The aim of the Prize is to foster contexts and provide tools to leverage the creative and innovative potential of the community. It was conceived as a new space for the creation, production and dissemination of projects that develop imaginative solutions to the cultural challenges of the 21st century.

2. SUBJECT OF THE CALL FOR ENTRIES

The theme of the third edition of the Prize (2018-2019) is the **Internet**.

In 2019 it will be 50 years since the launch of the ARPAnet computer network, considered to be the precursor of Internet, and 30 years since the creation of the WWW (World Wide Web), one of the most widely used Internet services. This double anniversary is the inspiration for the third Prize, and it coincides with a moment in which the dilemmas surrounding the Internet are generating debates on such key questions as the effects of Internet regulations on people's rights, the concentration of power in a handful of corporations and the socioeconomic consequences of certain technological decisions. Today, throughout the world, there are a large number of initiatives calling for a freer, more egalitarian and open Internet.

The aim of the prize is to incentivise dialogue, reflection and creativity around the Internet, its uses, its problems and, above all, its potential. The Prize entrants must present an

innovative cultural project on the present and future of the Internet, proposing actions in different thematic areas such as accessibility and representation, security and privacy, technopolitics and social transformation, environmental impact, ethics and digital literacy, or related to any other key aspect that contributes towards empowering citizens and improving the Internet.

3. THE PRIZE

The winning project of the third Prize will be produced by the CCCB as part of its 2019-2020 programme. The CCCB will allocate a budget of €20,000 to the winning project, which will include curatorial duties and production expenses.

4. TERMS AND CONDITIONS OF ENTRY

Prize entries shall be accepted from:

- Natural persons, both as individuals and groups, aged over 18 years old and resident in any country.
- Legal entities, whether non-profit or for-profit, from the public or private sectors and resident in any country.
- A combination of any of these.

Prize entries shall not be accepted from:

- CCCB employees.
- Members of the Juries or the Technical Committees of any previous edition of the Prize.
- Winners of previous editions of the Prize.

5. FORMAT AND SPHERES OF ACTIVITY OF THE PROJECTS

The projects submitted for the Prize may have any format or genre. If the project requires a physical space, it will be located in the CCCB, although the use of other external spaces may be contemplated if necessary.

The CCCB has identified several spheres through which to address the world of Internet from a cultural perspective. By way of example – and without excluding other approaches or hybrid approaches – we propose the following:

- **Education:** initiatives and ideas that involve teachers, children, young people and families through informative and educational formats.
- **Citizen-driven innovation:** projects that develop new tools, platforms and programmes to generate community participation in designing proposals for social transformation.
- **Third culture:** proposals that explore the relationships between art, science, the humanities and technology.

6. EVALUATION CRITERIA

The proposals will be assessed based on the following criteria:

- **Level of innovation:** the project must stand out for its creativity, and preference will be given to projects that innovate beyond solutions that have already been developed and implemented.
- **Hybridisation of formats and methods:** preference will be given to those projects that combine themes, genres, formats and/or forms of cultural management. Similarly, importance will also be placed on the willingness to incorporate methods taken from other spheres and disciplines.
- **Social impact of the project:** preference will be given to projects aimed at finding effective ways to involve society and produce a positive, assessable impact, and which take into account accessibility, non-discrimination and equal treatment.
- **Viability of producing the proposal:** the project must be financially and organisationally viable, bearing in mind the budget it will receive from the CCCB and the established time frame.
- **Relationship with the public:** preference will be given to those projects that propose involving the public in the process of creating, managing and distributing the content.

- **Environmental aspects:** preference will be given to those proposals that include environmental standards and criteria in all their phases.

7. CALENDAR

Registration and presentation of projects
9 October 2018 – 31 January 2019 at 6 p.m. (CET)

Announcement of the shortlisted entrants
30 April 2019

Announcement of the winner
20 June 2019

Production of the winning project
Date to be determined between October 2019 and December 2020, in accordance with the project and how it fits into the CCCB's programme

8. REGISTRATION PROCESS

The project registration and presentation period opens on 9 October 2018 and closes on 31 January 2019 (at 6 p.m., CET). No projects will be accepted outside this period.

Registration is free and must be carried out exclusively through the on-line form available on the website www.innovationcccb.org. Under no circumstances will documentation be accepted that is received by post or courier or submitted in person at the CCCB.

The registration process consists of two parts:

1. **User registration**
2. **Project registration:** after completing the user registration, the user will be asked to open up a form and enter the following information:
 - a. **Personal details/details of the organisation:** information on the holders of the rights of the project.
 - b. **The project:**
 - b.1. **Compulsory documents:** detailed description of the project. This must be drafted exclusively using the [form available on the website](#), which must be fully completed in Catalan, Spanish or English.
 - b.2. **Additional documents:** these may be submitted in PDF format to give a clearer understanding of the project.

The user may modify the documentation and the information provided on the form as many times as they wish during the entry period. Once the entry period has closed, the user will receive a registration number for the project they have presented.

Detailed instructions about the registration process can be found in the [Registration Guide](#) document which can be downloaded from the Prize website, www.innovationcccb.org, which also contains a document on [FAQs](#). In addition, entrants can write to the contact email address innovation@cccb.org if they have any queries.

9. SELECTION PROCESS

9.1. Acceptance. Once the submission period has closed, the CCCB will review the projects and accept all those that comply with the participation and registration conditions stipulated in these rules.

The list of entries that have been accepted and excluded will be published on the Prize website, identified by means of their corresponding registration number.

9.2. Selection of the shortlist. The accepted projects will be evaluated by a Technical Committee assigned by the CCCB, following the evaluation criteria defined in point 6 of the rules, and a maximum of ten projects will be shortlisted. During this part of the process, the CCCB may request any supplementary information about the project that they deem necessary.

The CCCB will contact the representatives of the shortlisted projects to inform them of their decision and ask them to provide documents accrediting their personal details/details of the organisation:

- Natural persons will be asked to submit a copy of their identity cards or passports.
- Legal entities will be asked to submit copies of their articles of association, the identity card or passport of their legal representative and the corresponding deed of power of attorney.
- Should the shortlisted entrants consist of a group of people or entities, they will be asked to appoint a representative by submitting a document signed jointly by the natural persons and/or legal entities that make up the group. This document will be provided by the CCCB.

Once the required documentation has been submitted and validated, the CCCB will announce the shortlisted projects.

9.3. Selection of the winning project. The CCCB will invite the author or a representative of each shortlisted project to present it before the Jury in Barcelona on 19 and 20 June 2019, with transport and accommodation paid for.

The Jury will then select the winning project, and its decision will be final.

The CCCB may declare the call for entries null and void if none of the projects presented meet the selection criteria established in these rules and terms and conditions of entry.

All official publications regarding the Cultural Innovation International Prize will be posted on the Prize website www.innovationcccb.org.

10. RIGHTS AND OBLIGATIONS

10.1. The entrants:

- Fully accept the present rules and guarantee that they meet the conditions of entry.
- Guarantee, if they are submitting an entry on behalf of a legal person or a group, that they are duly authorised to act on behalf thereof.
- Guarantee that the project presented is an original work, and that they hold all the necessary rights, including intellectual property rights. If the proposal includes third-party rights, the entrants guarantee that they have previously obtained the rights, authorisations and/or necessary licences, and release the CCCB from any liability with regard to any claim arising therefrom.
- Will be responsible for any claims arising in connection with the authorship of the entries and the rights granted.
- Will retain the intellectual property rights to their proposals at all times.

10.2. The winner:

- Undertakes to comply with the production conditions agreed with the CCCB team for the suitable development of their project and to adapt it to the formal requirements for its execution.
- Will grant the CCCB the necessary exploitation rights over the project, in any printed, digital and/or audiovisual format, as follows:
 - Exclusively: during the period of its development and execution within the framework of the CCCB's 2019-2020 programme.
 - Non-exclusively: for a period of three years from completion of the project at the CCCB, so that it may be exhibited or implemented in other spaces. During this period, the author and the CCCB will keep each other informed about any rights over the project that are granted to third parties.

10.3. The finalists and the winner:

- Grant the CCCB, on a non-exclusive basis, throughout the world and for an unlimited period, the necessary exploitation rights over the project for the purpose of promotion and dissemination of the Prize and the activities of the CCCB, in any printed, digital and/or audiovisual format, and to make it accessible to the public on-site in the CCCB Archive.

10.4. The CCCB:

- Will include the winning project in its 2019-2020 programme of activities.
- Will allocate the winning project a budget of €20,000 to cover the direct production costs. This budget will be managed by the CCCB and includes curatorial duties (up to a maximum of €7,000) and the cost of developing and executing the winning project.
- Will provide the winner with the material and personal resources (technical coordination, spaces and infrastructures, security, educational services, etc.) needed to execute the project. The cost of these resources shall not be taken from the €20,000 project production budget.
- Will disseminate and promote the shortlisted and winning projects.

11. DATA PROTECTION

The Prize entrants give their consent to the processing of personal data necessary for the execution and processing of the Prize in accordance with current regulations.

The details of the shortlisted entrants and the winner of the Prize will be featured on the CCCB website, social networks and other public media with the aim of announcing the shortlisted entrants and the winner of the Cultural Innovation International Prize 2018-2019. Photographs of the entrants will be taken during the presentations of the shortlisted projects and at the award ceremony and may be published in any media or format.

12.

DISPUTE RESOLUTION

All that which is not envisaged in these terms and conditions will be subject to General Law 38/2003 of 17 November on subsidies, and Law 9/2005 of 1 October on the common administrative procedures of Public Administrations.

Should any questions, discrepancies, claims or issues arise directly or indirectly from the interpretation or execution of these rules and terms and conditions of entry, the parties shall expressly waive any other jurisdiction to which they may be entitled and expressly submit to the courts of Barcelona.

Information and contact

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